



Naturopathy for your animals

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HEALTHY & HAPPY PETS
NATURALLY

Greenpet is committed to supplying and producing the finest quality natural health products for animals.

We are also dedicated to educating animal guardians to provide optimum nutrition to prevent disease and maintain a long healthy life for all species.

Most of the health conditions that domestic animals suffer from today are related to poor diet and toxicity from the over-use of drugs and chemical products.

By raising animals on natural raw food from an early age you will not only prevent many health conditions, you will see the difference in their overall health.

- Shiny, healthy coat
- No bad breath
- Longer lifespan
- Reduce vet bills
- No smelly skin
- Strong, healthy teeth & gums

OVER-VACCINATING DOGS & CATS

CHOICE magazine has found that many pets may be getting vaccinated too often and unnecessarily by vets, with often grave ramifications. Despite international advice and new professional guidelines introduced last year, many adult cats and dogs are still receiving injections annually instead of the now recommended cycle of every three years.

Pet owners are not being told about the new guidelines on so-called core vaccines and many vets continue to recommend annual core vaccinations. The problem is compounded by the fact many of the labels on vaccines still state they can be used annually. The Australian regulator, the Australian Pesticides and Veterinary Medicines Authority (APVMA), is working with manufacturers to

update this information. There are many obstacles in the way to ensure all Australian vets operate by the new guidelines. The veterinary profession is self-regulated and vets are not required to join the Australian Veterinary Association (AVA) or follow its guidelines. The AVA has about 6000 members, accounting for approximately 60% of the veterinary profession.

Some pet owners who have lost their pets have joined forces to raise awareness and lobby for changes to the system.

An industry survey found "89% of veterinarians indicated that dog and cat vaccinations were the number one contributor to practice turnover, and 91% of vets felt that a change from annual vaccination would have an adverse effect on their practice turnover".

In the 1990's, US vets noticed an alarming increase in the number of tumours occurring in cats. These "new" tumours were located in parts of the body where vaccine was typically injected – for example, between the shoulder blades.

An association between injection of adjuvanted vaccines against both the leukaemia virus and rabies and the development of injection-site sarcomas (malignant tumours) in cats was soon confirmed. Since 2007, the World Small Animal Veterinary Association (WSAVA) has been advising vets to continue vaccinating pets with core vaccines, but to reduce their frequency in order to minimise the potential for adverse reactions. In its revised guidelines released this year, the WSAVA states that "core vaccines should not be given any more frequently than every three

years after the 12-month booster injection following the puppy/kitten series, because the duration of immunity (DOI) is many years and may be up to the lifetime of the pet". In June 2009, the AVA issued a revised policy stating that in most cases core vaccines need not be administered any more frequently than triennially, or even less so under certain circumstances, such as if your pet is kept inside and less likely to come into contact with these viruses.

Editor's note: At last it has being recognized that these vaccines are given far too frequently, and that they do have side effects, which we have known about for decades now. Hopefully in time the full truth will be revealed...



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SPRING NEWSLETTER

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HAPPY BIRTHDAY TO ZIGGY!

Our beautiful cat "Ziggy", has just celebrated his 19th birthday. He has been raised on a natural raw food diet his entire life (since 8 weeks of age - when we first got him). He was also supplemented with fresh canine milk for the first year of his life as our female border collie x staffy "Whoopi" took on a mothering role and started producing milk for him. It took a year to wean him as neither wanted to stop so we had to separate them so that "Whoopi's" milk would dry up. It never did him any harm though. He has always had a good relationship with dogs since he grew up thinking his mum was a dog! Sadly "Whoopi" is no longer with us.



"Ziggy" still enjoys chasing "Roxy" (our 2.6kg moodle - maltese x poodle) and relaxing in the sun every morning. He still has strong, healthy teeth and gums. We have never had to have his teeth cleaned - the raw chicken bones he eats does the trick! He has never suffered from any diseases or other health issues. He loves fresh roo meat, fresh fish, fishy treats and Baliz liver treats.



JOIN OUR MAILING LIST TO KEEP UP TO DATE WITH NEWS & INFORMATION

- To subscribe and receive a copy of our regular newsletters, you may subscribe for 12 months. To cover postage and printing costs, please send \$5.00 for a yearly subscription.
- 4 issues per year to keep you up to date with news and happenings.



** SPRING SPECIALS **

GREENPET HERBAL HORSE SHAMPOO

2 litres RRP \$39.95
NEW REDUCED PRICE only \$29.95

\$10.00 off the Regular price. Natural herbal shampoo for use on horses. Great for body, manes and tail. Natural herbs to assist scurf, rain scald and mud fever.



MARSHMALLOW ROOT 1kg

RRP \$36.00
NOW \$28.00
Human-grade dried herb. Ideal for horses with digestive problems.

EQUINE EASE HERBAL OIL

WAS \$22.00 NOW ONLY \$10.00
External massage oil for joint inflammation and pain.



CITRAMIN

500ml WAS \$39.95 NOW only \$29.95

Citramin is a liquid food that contains the complete spectrum of naturally occurring organic minerals and trace elements in a palatable natural orange flavored liquid base for children and adults. A great tonic!



ZIWIPEAK DOG FOOD 5kg bulk bag

WAS \$135.00 NOW \$129.95

Pure, natural, air-dried food. Fresh, raw food for optimum health. Venison and lamb flavours.



Go to our website for our full list of specials and stay tuned for our fabulous new-look website coming soon! Great new shopping cart - much more user friendly!

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NATURAL VOLCANIC POULTICE FOR INJURIES AND SUPPORT



NEW TUFF ROCK POULTICE

This is an energised volcanic poultice that is 100% natural and is easy to apply and rinses off easily with water. Quick cooling relief.

Benefits:

1. Use daily for support or as required on any area including legs, lumbar, sciatic, shoulders, flanks, hamstrings, metacarpal, pasterns, wind galls, allergies, and greasy heel. Nil Swab.
2. Supports major wound healing (post-op), keeps flies

off cuts and helps prevent proud flesh.

3. Provides simple fast relief for muscle, ligament or tendon strains and relieves itching from insects or allergic reactions.
4. Excellent support for racing, endurance, show-jumping and polo.
5. Extra energy added for almost instantaneous action on swelling.
6. Easy to apply, sticks to injured areas, water-based

for closer skin contact.

7. Fast removal, simply hose off. Does not stick to bandages.

Below:

Star picket injury. Keeps flies off and aids healing without the need for bandaging.



NEW BOOKS & DVD'S AVAILABLE

ANIMAL REIKI

By Elizabeth Fulton and Kathleen Prasad \$32.95

Using energy to heal the animals in your life. Written in an easy-to-read style. Open your eyes to a new world of healing for dogs, cats, horses or birds using the power of reiki.

ANIMAL HEALING DVD

By Margrit Coates \$29.95

An essential guide for anyone interested in how to give healing to dogs, cats, horses or other species. Includes info on animal chakras. Highly recommended whether you are new to healing or an experienced practitioner.

ASK YOUR ANIMAL

By Marta Williams \$24.95

Resolving behavioural issues through intuitive communication. A clear hands-on guide

to relating with animals. Step-by-step instructions, true stories and practice exercises.

AWAKENING TO ANIMAL VOICES

\$29.95

By Dawn Baumann Brunke

A teen guide to telepathic communication with all life. This book shows you how to access your natural ability to communicate with the animal kingdom. If you're wondering - Can I really talk with animals? The answer is yes!

BEYOND WORDS

By Marta Williams \$24.95

Fascinating stories that explore the connections among humans, nature and animals and demonstrates the effective and life-enhancing techniques of intuitive communication.

EMOTIONAL HEALING FOR HORSES & PONIES

By Stefan Ball, H Simpson & J Howard \$27.95

This book brings together the skills of expert horsewoman & behaviourist and experienced Bach flower practitioners to describe how complimentary medicine can assist emotional and behavioural issues in horses.

STRAIGHT FROM THE HORSES MOUTH

By Amelia Kinkade \$28.95

How to talk to animals and get answers. Re-printed by popular demand, this book is great for anyone interested in learning to communicate with their animal friends. Amelia shares her practical program that has helped hundreds of clients break through to communicate with their animals.

THE DOG LISTENER

By Jan Fennell \$24.95

International best seller, as seen on TV. Jan has devised a revolutionary method of training, using gentle, simple techniques that are very effective. A great book to help with barking, biting, bike chasers, and much more.

THE ENCYCLOPEDIA OF NATURAL PET CARE

By CJ Poutinen \$37.95

An A-Z reference of natural treatments for common ailments, emergency first aid, the best diet to feed, and interviews with leading veterinary healers. An excellent book - over 500 pages. Covers dogs, cats, rabbits and birds. Training techniques and lots more.

FEEDBACK FROM OUR CUSTOMERS

GREENPET ESSENTIALS

"Before using this product, my dog had dry skin and poor digestion. He has now been having a tablespoon a day with his raw food and things are going well. His coat is gorgeous, teeth are great and overall he is in good health. His sister (our cat) is also now having her daily multi vitamin and her coat is beautiful and no more hairballs. Thank you Greenpet for helping to keep my pets in good shape." Y.W

GREENPET ESSENTIALS

"This stuff is amazing. I bought it to give my older cat extra nutrition and vitamins he may be lacking. I added it to his raw meat. Well it certainly worked. His coat improved in days and he seemed more relaxed, from the right kind of supplements.

Thank-you". K.I

VETZLIFE ORAL CARE SPRAY

Veterinary treatments and a diet that consists entirely of recommended 'dental support' type foods, have not prevented tartar from reoccurring, with associated gum problems, in our purebred and crossbred poodles. Oral Care Spray has been the ONLY treatment that has quickly given the dogs comfortable mouths and it gradually reversed the conditions. (And it's MUCH easier than twice daily brushing with special toothpaste!) L.J

COMPLETE MIX PUPPY

"I love this product. We recently added a new addition to our family in the form of a beagle puppy and the breeder thoughtfully provided us with a sample of Vet's All Natural Complete Mix. He absolutely loves it! He is thriving and we will continue to use this marvellous prod-

uct. Well done Dr Bruce - I should eat so well!" S.M

5 MUSHROOM EXTRACT

"My dog Gemma has been itchy for years. We have tried everything but did not want to succumb to steroids. I tried few cortisone injections but the difference was too small to risk all the side effects. Finally I came across Dr Claire Middle and she recommended five mushroom extract - 10 drops daily with food. (I have German Shepherd - 36kg.) Miracle happened. She stopped scratching after a week. (That was 3 months ago!!). We are so happy!" B.Z

CHASTE TREE BERRY

"Chaste tree berry has achieved amazing results for a mare with cushing's disease. Not only has she put on amazing weight she's losing her thick coat and her mane and tail have stopped falling out." R.B

"WELL IT CERTAINLY WORKED. HIS COAT IMPROVED IN DAYS AND HE SEEMED MORE RELAXED."

"MIRACLE HAPPENED. SHE STOPPED SCRATCHING AFTER A WEEK. (THAT WAS 3 MONTHS AGO!!)"

NEW TREATS

CHICKEN TREATS

We have sourced high quality dried chicken breast for these tasty and natural Greenpet Chicken treats. Nothing extra added or taken away, just pure dried chicken breast strips. A tasty snack for dogs or cats.

MUSSEL TREATS

These are also a great tasty and healthy treat for both dogs and cats. Pure dried NZ green lipped mussels. Give one daily to help joint mobility or just to spoil your favorite pet.

PET FOOD RECALL

August 6, 2010

Proctor and Gamble has issued a voluntary recall of Eukanuba Veterinary Diet dry formulas and some Eukanuba specialised formulas as well as some lams prescription diets due to a salmonella outbreak in their factory in Lewisburg, Ohio.

Salmonella infections in a cat or dog will cause the following symptoms: they may become lethargic and have diarrhoea or bloody diarrhoea, fever or vomiting.

In 2007, there was a recall of a gourmet imported pet food that was withdrawn from sale after an outbreak of chronic illness and death among Sydney cats. Vets put down at least 5 cats and treated more than a dozen others suffering from paralysis. Dr Georgina Child said the only factor that linked all the cats was a specialist pet food called Orijen, which was imported through a Canadian company.

Another good reason to feed only fresh food to your animals!